FRIENDS OF THE BLUE HILLS PROTECT • PRESERVE • PARTICIPATE

Corporate Membership

Transform Your Commitment to Community into a Powerful Agent of Change

\$2,000

Bronze Package

- Logo on website
- Thank you on social media
- Regular updates on the impact of your membership
- 1 corporate trails stewardship or guided hike event (up to 20 people)
- 10% discount on up to 20 pieces of FBH merchandise

Silver Package

• Logo on website and member newsletter

\$3,000

- Multiple mentions on social media
- Regular updates on the impact of your membership
- 1 corporate trails stewardship event (up to 20 people)
- 1 guided hike (up to 20 people)
- 10% discount on up to 20 pieces of FBH merchandise
- 5 tickets to the summer celebration and annual celebration

\$5,000

Gold Package

- Logo on website, member newsletter, monthly enews, and event materials
- Dedicated posts on social media
- Regular updates on the impact of your membership
- 1 corporate trails stewardship event (up to 30 people)
- 1 guided hike (up to 30 people)
- 10% discount on up to 30 pieces of FBH merchandise
- 5 tickets to the summer celebration and annual celebration
- Opportunity to table at 1 FBH event

\$10,000

Platinum Package

- Prominent logo placement on website, member newsletter, monthly enews, and event materials
- Featured posts and stories on social media
- Regular updates on the impact of your membership
- Corporate trails stewardship event (up to 2/yr for up to 30 people)
- Guided hike (up to 2/yr for up to 30 people)
- 10% discount on up to 30 pieces of FBH merchandise
- 5 tickets to the summer celebration and annual celebration
- Opportunity to table at up to 3 FBH events





Reasons Why Corporate Memberships Matter

Protecting and preserving the Blue Hills Reservation comes down to commitment to the community, resources and people power. Here's what becoming a corporate member means for you and the park you love.

- 1. **Demonstrate your commitment to the local community** and environmental stewardship. Supporting preservation of the park enhances your company's reputation as a socially responsible organization, which builds trust with customers and stakeholders.
- 2. **Open the door to opportunity.** Being a corporate member opens the door to potential collaborations, business opportunities, and partnerships with like-minded organizations that value sustainability and local preservation efforts.
- 3. **Build a positive company culture.** Getting employees involved through volunteer activities fosters team-building, employee satisfaction, and community pride.
- 4. Future generations (and customers) will thank you. By supporting FBH, you're helping to ensure that the Blue Hills Reservation remains a pristine space for future generations. You'll be leaving a positive environmental legacy and contribute to the long-term health of your community.

5. We can't do it alone.

- a. One mile of basic trailwork in the park during a 3-hour public event costs about \$1,000. With 125 miles of trails in the Blue Hills that need attention multiple times a year, we cannot afford to hold these events without your help.
- b. Individual memberships can do only so much. With annual individual memberships at a reasonable \$30 a year, we would need to triple FBH membership to cover the cost of taking care of each trail just once a year.

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