

A child wearing a wide-brimmed hat and a backpack is hiking away from the camera on a rocky trail in a forest. The trees are tall and thin, and the ground is covered in rocks and fallen leaves. The text 'Fuel the Next Adventure' is written in a large, white, serif font, arching over the top of the image.

Fuel the Next Adventure

2025 Annual Celebration
09.18.25

PROTECTING THE BLUE HILLS FOR ALL

Join us for a vibrant gathering of community members, outdoor enthusiasts, and environmental leaders united by a shared mission: preserving, protecting, and celebrating the Blue Hills Reservation. Together, we'll fuel the next adventure in conservation, education, and advocacy for one of Greater Boston's most beloved natural treasures.

WHY NOW

Stretching across 7,000 acres, the Blue Hills Reservation is a sanctuary for nature, wildlife, and people. It provides essential green space for over 500,000 visitors a year, supports biodiversity, and offers year-round access to outdoor adventure.

But this irreplaceable landscape faces growing challenges — from wear and tear to climate threats, habitat degradation to access barriers. The time to invest in its future is now.

Your sponsorship will support:

- **Stewardship & Conservation** — Maintaining and protecting 125 miles of trails and vital ecosystems
- **Equitable Access** — Removing barriers so everyone can experience the joy and healing of nature
- **Youth Engagement** — Inspiring the next generation of environmental leaders through education and adventure
- **Advocacy & Action** — Championing policies and funding that protect the reservation for years to come
- **Community Connection** — Building a strong, inclusive network of people who care for and about the Blue Hills

WHY SPONSOR?

Sponsoring the 2025 Annual Celebration is a powerful expression of your commitment to the environment, community health, and a sustainable future. You'll align your brand with a dynamic nonprofit, gain visibility among a passionate and engaged audience, and help fuel real, lasting impact in one of Massachusetts' most cherished open spaces.

**Let's protect the wild. Let's make adventure possible.
Let's fuel the future — together.**

Fuel the Next Adventure!

2025 Annual Celebration Sponsorship Packages

1



Summit Sponsor - \$5,000

Be the peak of visibility and impact. As our top-tier sponsor, you'll fuel every adventure in the Blue Hills — and get maximum recognition across all channels. Benefits include:

- Premier logo placement on event materials, signage, and digital promos
- Exclusive feature in a dedicated email to 14,000+ subscribers
- Shoutouts across social media (min. 3 dedicated posts)
- Speaking opportunity or named recognition during event remarks
- 8 complimentary event tickets with VIP seating
- Opportunity to display materials or host a booth/table at the event
- Featured in post-event press release and thank-you campaign
- Recognition as "Summit Sponsor" on website for one year

2



Trailblazer Sponsor - \$2,500

Lead the way for outdoor access and conservation. A great choice for businesses who want strong visibility and community alignment. Benefits include:

- Logo included on event signage, website, and promotional materials
- Recognition in 2 social media posts (10,000+ followers)
- Inclusion in email marketing (14,000+ subscribers)
- 6 complimentary tickets
- Opportunity to display promotional materials at the event
- Recognition in post-event thank-you email

3



Pathfinder Sponsor - \$1,000

Support the journey and show your commitment to local green space. Benefits include:

- Logo or name on event signage and website
- Recognition in 1 social media post
- Mention in event promotional email
- 4 complimentary tickets
- Option to include business materials in VIP gift bags

4



Explorer Sponsor - \$500

Make a meaningful impact with budget-friendly visibility. Benefits include:

- Name listed on website and event signage
- Social media thank-you post (grouped with other Explorer sponsors)
- 2 complimentary tickets

5



Community Sponsor - \$250

Perfect for small businesses who want to give back. Benefits include:

- Name listed on website and in event program
- 1 complimentary ticket